



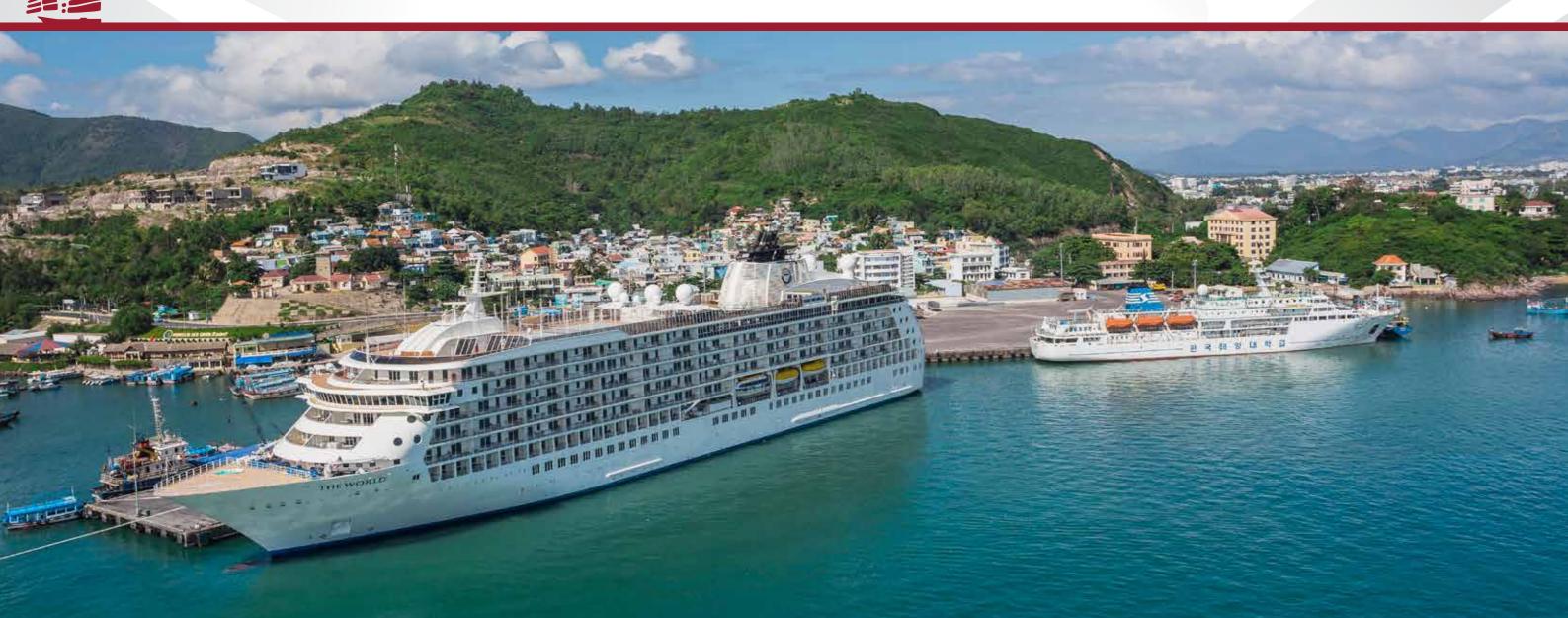
## Welcome

Cruise Asia by Destination Asia is Asia's leading shoreside and excursion management specialist, providing more cruise line services than any other company on the continent. The creative drive of our management and staff guarantees our clients receive the absolute pinnacle of personalized service and product delivery. Operating throughout our 11 country network, we provide key services in each destination, ensuring every possible outcome has been taken into consideration so the end result is fluid and void of unnecessary complication. Our key services include; Shore Excursions; Turnarounds; Meet and Greet Services; Group and Private Transfers; Luggage Handling; Port Agency Services; Itinerary Development; Port Consulting; Hotel Bookings; Air/Sea Packages; Pre/Post Tour Packages and Multi-Country Overland Tour Packages.



Exceptional shoreside services and excursions across Asia





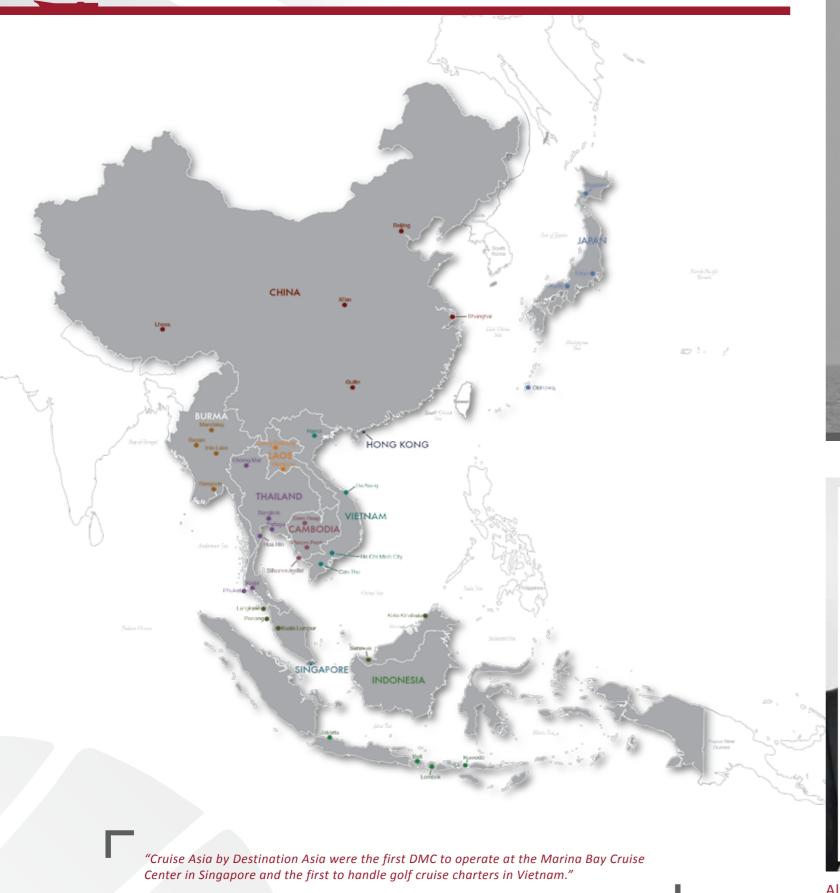
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#### Mistory of Cruise Asia

commencing operations in Thailand and Vietnam. Following on from their success, Cruise Asia by Destination Asia evolved with offices opening in China, Japan, Hong Kong, Cambodia, Indonesia, Burma, Singapore, Malaysia and





Alvin Materi Regional Director, Cruise Asia

# who are ready to assist you.

On behalf of our cruise line clients, we have prepared multiple port studies, including pier suitability and ISPS code compliance, as well as customs and immigration preparedness, which are all important factors in itinerary development and the port selection process.

Our multilingual staff are also on hand to manage your logistical challenges, ensuring you don't have to worry about these critical details.

elcome to our Cruise Asia by Destination Asia corporate profile, created to give you a better understanding of exactly how we can support your business requirements. We have detailed our distinguishing key services that set us apart from our competitors, and introduce the in-country management teams from each of our 11 destinations



We are at the forefront of leading seamless turnarounds which form an essential element of any guest experience, providing individual training to each staff member.

We also provide airport pick-ups, luggage handling, comfortable transfers in our fleet of modern vehicles, check-in and disembarkation point services.

With more international cruise lines than ever before calling in Asia, there is an overwhelming demand for new and capable ports of call, with Cruise Asia by Destination Asia leading the way.





#### Professional Turnarounds

Turnarounds are a critical part of any guest cruise experience and this is why we individually train and select our multilingual staff, so they can handle the logistical challenges of a turnaround as consummate professionals. This begins with airport pick-ups, luggage handling and smooth transfers, right up to check-in and disembarkation point services.

Our teams work meticulously with cruise line staff to prepare and deliver turnarounds that are customized to each cruise line's unique specifications and the differing characteristics of each port. Our vast experience enables us to deal with unexpected situations, while our continent-wide network provides inter-country support for different challenges such as multiple-ship movements over consecutive days.

Our services include:

- Airport meet and greet;
- Local transfers;
- Porterage;
- Customs and immigration assistance;
- Luggage handling;
- Check-in point services;
- M Terminal and pierside management;
- Pre/Post packages

#### **Exceptional** Shore Excursions

We understand that the "one size fits all" approach cannot be applied to the cruise sector, so we have created a diverse range of shore excursions to suit every need and demographic, whether interests lie in cultural exploration, cuisine, experiential, niche or private touring options. With a specialist Cruise Asia Manager present at each port in which we operate, we guarantee seamless delivery and peace of mind for you and your guests.

We offer an unparalleled service for our clients, providing key services that include:

- International management expertise and home-grown staff equipped with invaluable local knowledge and contacts.
- No third party or liaison with additional suppliers all clients deal directly with our professional teams who oversee the control of operations and shore excursions from initial contact to final product delivery.
- Back-to-back provision for overland programs that disembark from one port and return to another; internal airport services; 'meet and greet'; visa on arrival; porterage; and pre-check that are individually designed to meet the demands of differing destinations.



#### Safety Management System

Cruise Asia by Destination Asia employs a systematic approach to managing safety, including the necessary organizational structures, accountabilities, policies and procedures as necessary for each country of operation.

Our safety management system is woven into the fabric of every operation, becoming an integral part of the way we complete each task, therefore reducing risk to a level that is as low as is reasonably practicable.







#### Cruise Asia Exclusive Events

We offer one-of-a-kind experiences in Asia, sharing in our clients' passion for new discoveries, crafting exclusive events that enlighten, excite and leave long-lasting memories. Our tailormade events reveal the inherent cultural qualities of a destination, connecting guests on a deep and meaningful level with the country they are in. We create extraordinary encounters that are exclusive to Cruise Asia by Destination Asia, forged by our cruise specialists and event departments who have extensive knowledge of the region.

The in-house team at Cruise Asia Destination Asia offers a distinct advantage to our clients as we have superior local product knowledge, long-standing relationships with many suppliers and we always assign a dedicated person to liaise with clients from the initial meeting to final product delivery.

#### Add an element of excitement to your next event:

- M Amaze guests with a spectacular gala dinner served at the foot of the Great Wall of China.
- LEXPLORE the backstreets of Kyoto before dining with a Japanese geisha.
- Enjoy a guided tour of Singapore's 'Gardens by the Bay', and a candlelit dinner atop one of its 50-meter high "Supertrees".

Each of our country offices have a specialist event department to create bespoke, personalized experiences, immersing our clients in areas that are unavailable to most visitors. We enhance our events with an extra dimension, by coupling groups with world renowned experts or special guest speakers who can impart their expert knowledge.

### **Our Services Include**





isha. Idlelit dinner

#### Port Agency Services

Our services are not limited to shore excursions and turnarounds. Through local partnerships we work closely with ships' agents to facilitate efficient communications and seamless transition from sea to pier and vice versa. Our team of visa, immigration and customs liaison personnel provide the same exacting standards to your onboard team to ensure everything runs smoothly and efficiently behind the scenes, even before the very first guest has disembarked.

#### **Itinerary Development**

As pioneers in the Asian cruise industry, Cruise Asia by Destination Asia has worked with and advised major international cruise lines and expedition vessels since the very first ships were being deployed. Owing to our internal programs and career development plans, many of our team have been with the company since opening its doors, growing with us and helping to maintain a strong position even in times of adversity. We understand how seasons, weather patterns, tides and cabotage laws can unfavorably affect itinerary development. Our valuable experience, combined with our specialist knowledge, enables us to assess and deliver fast-track solutions to unscheduled circumstances.

#### Port Consulting

With over 22 international cruise lines serving Asia, operating a collective 43 ships (and growing), and year-round departures - there has never been more emphasis or demand for new and capable ports of call. Cruise Asia by Destination Asia is at the forefront of this endeavor, and on behalf of our cruise line clients, we have prepared multiple port studies: including pier suitability and ISPS code compliance, as well as customs and immigration preparedness. These are all important factors in itinerary development and the port selection process. We also conduct regular shore excursion program research in new ports to determine suitability for onshore activities that cater to both international and local source market preferences.





t Cruise Asia by Destination Asia we create experiences that mesmerize clients through the spiritual and natural wonders of Asia. These encounters are delivered through exemplary services and attention to the finest details. Each experience connects with the local culture, heritage and people of the destination, providing direct insight into the natural and man-made wonders of the world's most enchanting continent. Here we highlight just a few of the countless possibilities available to you. Our extensive experience allows us to reveal lesser known destinations that your clients can visit to gain a deeper understanding of Asia.



#### Walking with the locals

For those passengers approaching Halong Bay in northern Vietnam, we have created a special encounter that immerses each person in the daily life of the local residents of Hanoi. After transferring to Hanoi from Halong Bay, we take guests on a 40 minute walk through the streets of Hanoi, concentrating on those areas that offer a window into its rich cultural past. Our in-depth knowledge of the capital allows us to create this unique personal experience. The journey starts at Cua Nam Street and provides opportunities to communicate with local residents while capturing moments of local life as we explore the famous and historic Long Bien Bridge, built at the beginning of the 20th century.

We immerse in the daily street life of Hanoians who live adjacent to the main railway line. Here we traverse the narrow streets of the old town, witnessing residents going about their daily chores of cooking, cleaning and raising their families as we walk alongside the tracks.

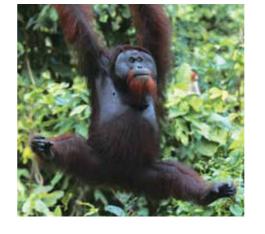


#### A colorful culture

One of the best views of Hong Kong is from the top deck of the ship. At night the lights dance on the water's surface and the vibrancy of the city can be consumed from the comfort of the vessel.

Hong Kong is a fusion of East and West, a city of diversity where old and new meet face to face. We introduce guests to these ancient values with an early morning, hour-long lesson in tai chi. This takes place on the Tsim Sha Tsui waterfront, allowing practitioners to enjoy fantastic views across Victoria Harbour to Hong Kong Island. Once complete and in our new-found state of relaxation, we continue on to a tea house and learn about the intricate rituals involved in drinking it.

Next stop is the famous Lung King Heen 'View of the Dragon', which commands spectacular harbour views from its fourth-floor location, before winding down with an invigorating foot reflexology session.



#### Cultural Insights 🔊

For passengers visiting Singapore, they discover a truly remarkable destination that exceeds every expectation. One of the lesser known qualities is the opportunity to entwine with the state's rich cultural heritage that stems from a wave of Chinese immigrants who settled in Southeast Asia. We reveal the unique aspects of their life and legacy which lives on. Heading into the suburbs we pass residential areas and the quaint 'shop houses' of Katong.

Admire the painstakingly restored Peranankan (Malay-Chinese) homes decorated with distinctively styled floral designs before visiting a Katong Antique House or similar. Here we meet the owner and curator before embarking on a fascinating journey into Peranakan culture - embellished with captivating details and colorful anecdotes. Sample some traditional homemade Peranakan delicacies with tea while enjoying a demonstration in the art of Perankan beading.



**Working With Widlife:** While cruising around the island of Borneo, there is one place that will truly benefit from a visit - the Sepilok Orang Utan Center (one of only five sanctuaries in the world). Here guests can discover the process of caring for orphaned and injured orangutan. We witness the feeding of orangutan in their natural habitat, a place where they are also taught survival instincts and to defend themselves. Guests can also travel to Labuk Bay Proboscis Sanctuary to see the endemic proboscis monkey before returning to their ship.

Exceptional shoreside services and excursions across Asia



#### From Cruising To Cycling

Few people know that Bangkok is riddled with bike pathways and green corridors that lend themselves to excellent cycling adventures. We transfer guests from their ship and into the heart of Bangkok within a couple of hours. Here they can jump on their bikes and ride along lively streets to Wat Traimit and the Gate of Chinatown. The streets here are a hive of activity, with shophouses presenting an array of precious golden treats while fragrant food is prepared roadside.

#### Exiting Chinatown we follow

a historical and cultural route, passing by the temple of Wat Po with its huge reclining Buddha. We also see the majestic Royal Palace, glimpse life along the Chao Phraya River, and stand next to the Giant Swing. A final stop is made at the Golden Mountain, from which guests can overlook Bangkok before finally boarding the bus back to their ship.

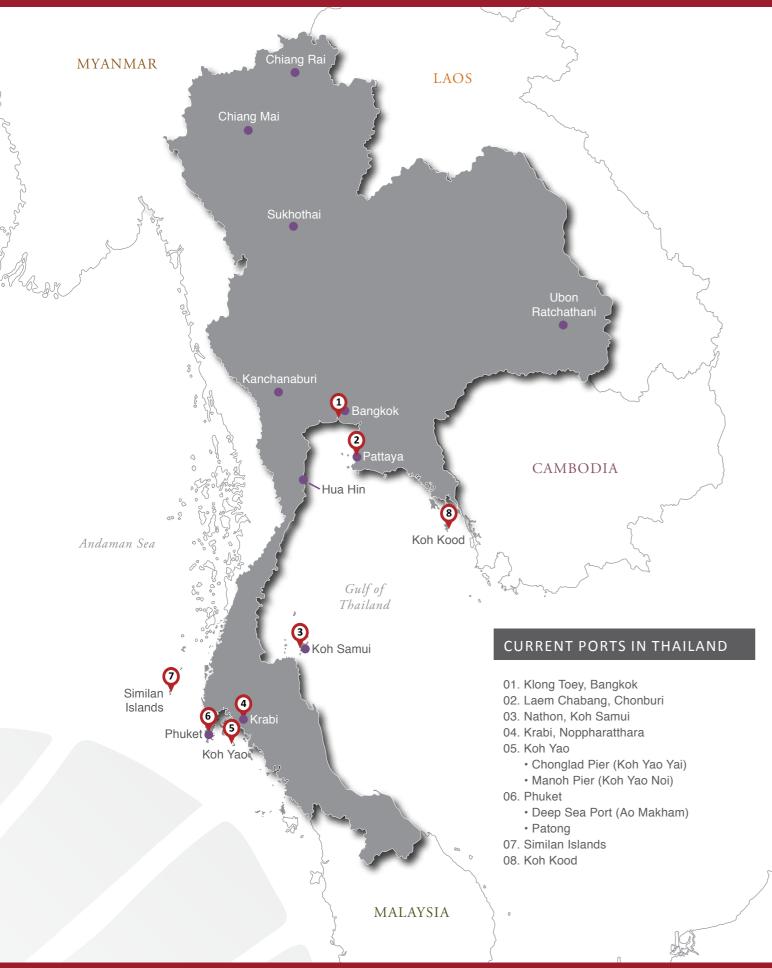


#### Off-Road Adventure

While exploring Indonesia and its 17,000 plus islands, there is one land adventure not to be missed. Mount Bromo is an active volcano and part of the Tengger Massif in East Java. At 7,641 feet, Bromo is not the highest peak in the range, but it is the best known of them all. Mount Bromo sits in the middle of a vast plain called the Sea of Sand—a protected nature reserve since 1919.

Guests can visit Mount Bromo just as the locals do, accessing the nearby mountain village of Cemoro Lawang before continuing in four-wheel-drive vehicle. Here we add to the sense of adventure with a pony ride (or walk if you prefer) to the rim of the crater. From the lip of the crater it is possible to witness the sea of ashen and volcanic sand, surrounded by the towering cliff of the crater's edge. The immense size of the crater and the supernatural beauty of the surrounding scenery are at times quite celestial.





hailand offers variety in abundance, with much of it easily accessible from its numerous ports. Phuket remains the largest cruise ship destination with pearly white beaches and a rugged jungle exterior on its doorstep, luring travelers from far and wide. The island is also a gateway to some of the world's best diving and snorkeling sites, set around a dramatic landscape of limestone karsts that rise from beneath the sea – presenting breathtaking views whilst approaching the island. Koh Samui in the Gulf of Thailand holds legendary status, known for its infectiously laid-back atmosphere, luxurious accommodation options and panoramic vistas of the surrounding seas.

At the northernmost point of the Gulf of Thailand, Bangkok is easily accessible from the ports of Laem Chabang and Klong Toey, allowing excursions into the capital and beyond, introducing passengers to the colorful flavors of Thailand. We connect travelers with the gleaming temples, vibrant markets, fiery cuisine and the high-octane energy that filters through the streets of Bangkok.







"Within an hour's flight from Bangkok, guests can touchdown in the rugged northern region, home to remote hilltribes, jungle treks and some of Asia's most stunning natural landscapes."

#### Meet the team

Our enthusiastic, dedicated and knowledgeable team are always on hand to impart their knowledge while ensuring a process of seamless operation at every step.



Vorayuth Meksute **Executive Director** 



Thawatchai Winson Cruise Manager



Saitip Jantarasuriyasak Cruise Team





ietnam is one of Asia's premier cruise destinations, and wherever a ship docks in the country, you are never far from one of its main tourism destinations. In the north, visitors to Halong Bay are not only treated to an exploratory journey through thousands of islands in one of the world's most compelling seascapes, but are also just a few hours from the stunning capital of Hanoi. This resplendent city is undeniably charming, steeped in a fascinating history with period architecture lining the wide roads, intricate alleyways home to ancient shophouses and a medley of trades visible on its streets.

Along the coastline of central Vietnam lie a string of ports that provide easy access to the coastal towns of Hue, Da Nang and Hoi An. Further south Ho Chi Minh City is just a couple of hour's drive from Phu My, while smaller vessels can navigate the Saigon River, taking passengers directly into the heart of the city.





"Within easy reach from the city is the wide-reaching Mekong Delta, a water world where rice paddies stretch as far as the eye can see and even the houses are built to float."



#### Meet the team

Pioneers in the cruise industry, our team in Vietnam are incredibly knowledgeable and happy to divulge the numerous opportunities available in their fascinating county.



Paul Levrier Managing Director



Le Thanh Phu Cruise Manager



**Tran Anh Truc** Assistant Cruise Manager



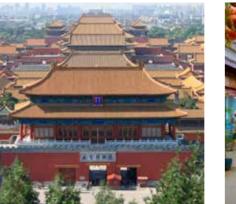


08. Phoenix Island International Cruise Terminal, Sanya

hina is home to some of the world's largest ports, with the pioneering city of Shanghai facing the East China Sea and served by an efficient turnaround port. While Shanghai is on the doorstep for disembarking passengers, Beijing is just 100 kilometers from the port of Tianjin, presenting visitors with fascinating excursion options that include standing in the presence of one of the world's most immense wonders, the Great Wall of China, visiting The Forbidden City and exploring the Temple of Heaven. Much can be achieved in an overnight visit to Beijing, owing to a super-efficient and extensive transport system that crosses the capital.

Visitors can marvel at the myriad attractions and ancient cultures which openly present themselves in Beijing. Visits to antique street markets, cooking classes and a lesson in Tai Chi in a temple are experiences few relate to Beijing, yet provide the best connection to its long and fascinating historic culture.







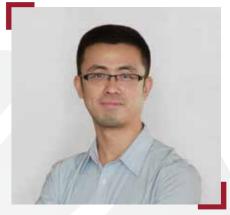
"Further south along China's extensive coastline, the ports of Xiamen and Sanya can be found. Sanya is located on the island of Hainan, an island province with a year-round tropical climate, inviting beachside hotels and a growing number of exceptional golf resorts."

#### Meet the team

A team of experts are on hand to create not only exceptional shore excursions from China's ports, but to organize seamless shoreside operations at every stage.



Linda Wang Managing Director

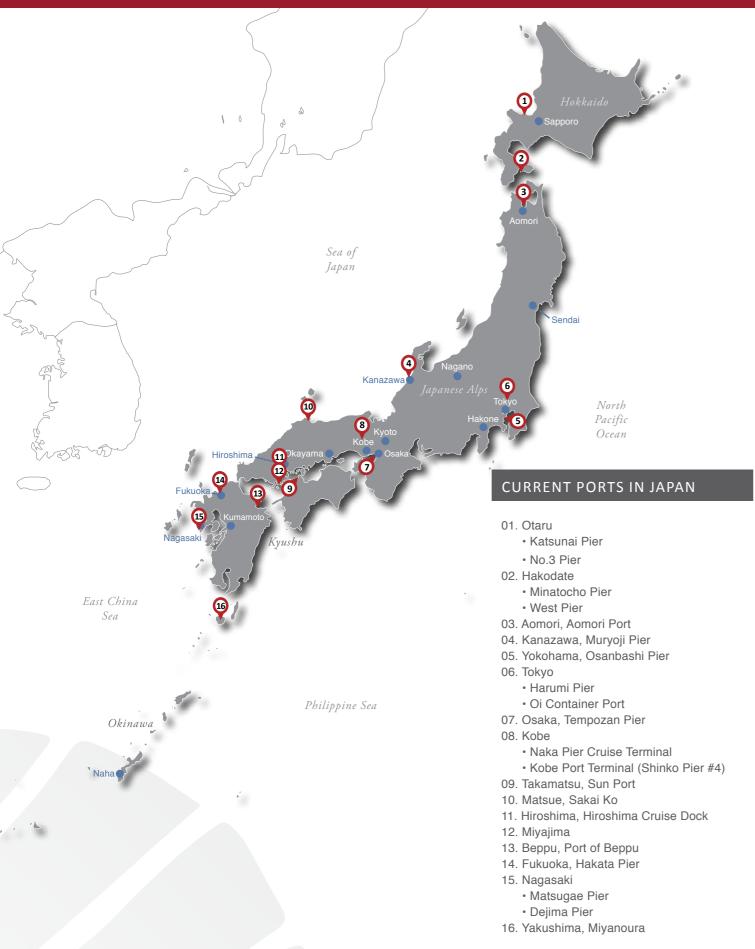


Roger Xu Cruise Manager



Steven Wang **Operations Director** 





apan is an old favorite amongst cruise aficionados, owing to its multiple ports and intriguing range of islands to dock at - each with their own distinct character. Opportunities to connect with an ancient culture and exchange pleasantries with the welcoming people of Japan are never far away.

Tokyo's close proximity to the port of Yokohama allows guests to experience the unique cultural qualities of the capital, its spellbinding heritage and contrasting modernity. The short distances from each port to this island nations most renowned attractions allows guests to take advantage of a spectacular array of tour programs. Whether visiting Tokyo, Kyoto, Osaka, Fukuoka, Hiroshima or Miyajima from a nearby sea port, the opportunity for an exceptional travel experience is always close-at-hand.







"Kyoto is the nation's former capital and a city of deeply philosophical cultural traits, home to over 2,000 religious buildings, it remains of the best preserved cities in Japan today. "

#### Meet the team

Proficient cruise specialists can forge exemplary excursions while ensuring shoreside services run efficiently to guarantee peace of mind for you and your clients.



Jarrod Stenhouse **Executive Director** 



Yumiko Kuzuhara **Cruise Manager** 



Keiichiro Kitagami Assistant Cruise Manager





South China Sea

#### CURRENT PORTS IN HONG KONG

Kowloon 01. Ocean Terminal 02. Kai Tak

ong Kong presents one of Asia's moat instantly recognizable, and unforgettable skylines for passengers as they cruise into the ports of Ocean Terminal and Kai Tak in Kowloon. The glistening panels of glass and steel reflect a buzzing city, nestled between the harbour waters and vividly green mountains. Everything one could wish for is found literally within steps of the harbour – from exceptional shopping opportunities to bustling markets, remote fishing villages and adventurous activities such as sea canoeing or mountain hiking.

The former Crown Colony has plenty to keep visitors entertained with iconic attractions such as The Peak a must-visit, boasting jaw-dropping views across this spectacular territory. On neighboring Lantau Island it is still possible to discover ancient monasteries and villages such as Tai O, home to the Tanka people, a community of fisher folk who have occupied houses built on stilts above the tidal flats of Lantau Island for generations.







"Within steps you can move from a bustling city and into verdant countryside in a land of dazzling diversity."

#### Meet the team

Our knowledgeable team are ready to advise and impart their wisdom while ensuring every operation runs as smoothly as possible for your clients.



Sarah Noonan General Manager

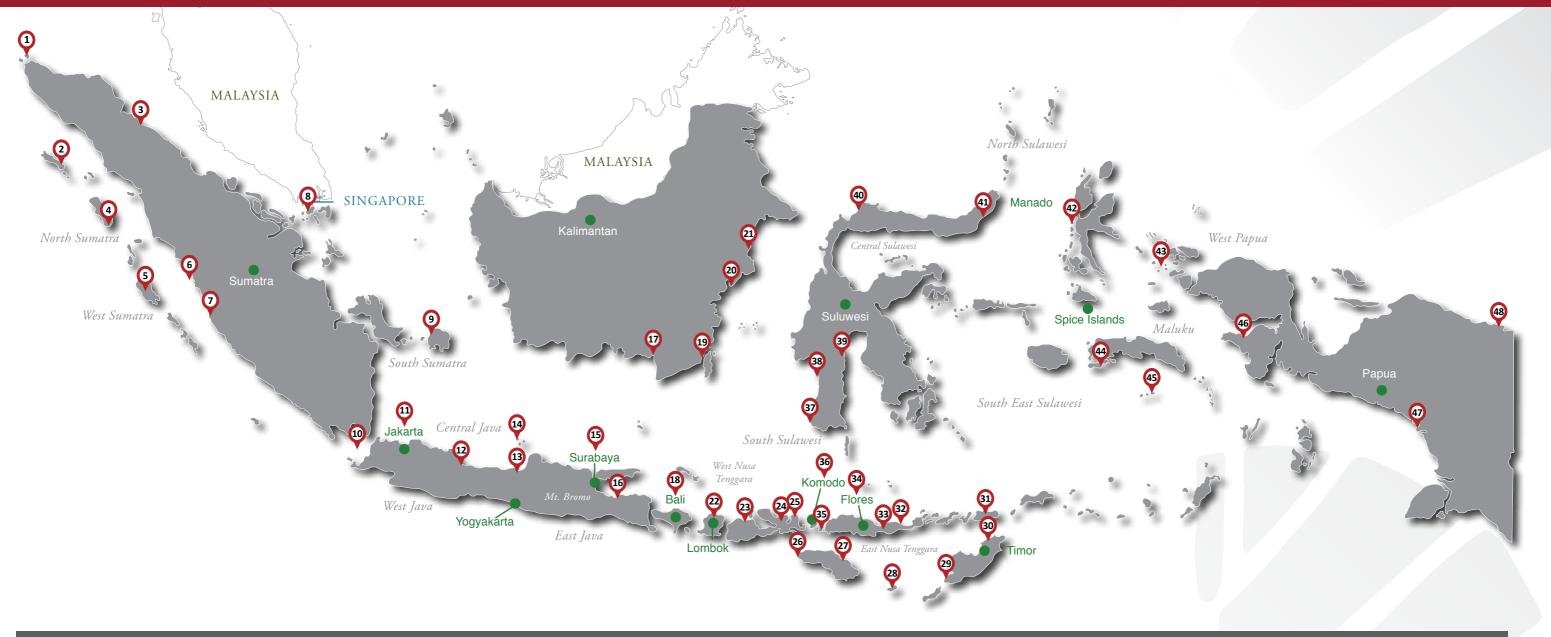


Phyllis Lau **Project Manager** 



Jason Greenwood Operations Supervisor, Leisure & Cruise





#### CURRENT PORTS IN INDONESIA

- 01. BKS port, Sabang Pulau Weh
- 02. Sinabang, Simelu
- 03. Belawan, Belawan
- 04. Teluk Dalam, Nias
- 05. Muara Siberut, Siberut Island
- 06. Teluk Bayur, Padang
- 07. Baai, Bengkulu
- 08. Sekupang, Sekupang, Batam 09. Tanjung Binga, Belitung
- 10. Krakatau, Krakatau
- 11. Tanjung Priok, Jakarta
- 12. Cirebon, Cirebon
- 12. Cirebon, Cirebon
- 13. Tanjung Emas, Semarang 14. Kura Kura, Karimun Jawa

- 15. Tanjung Perak, Surabaya
- 16. Tanjung Tembaga, Probolinggo
- 17. Banjarmasin, Banjarmasin
- 18. Bali
- Benoa
- Celukan Bawang
- 19. Kumai, South Kalimantan for Orangutan
- 20. Semayang, Balikpapan
- 21. Bontang, Balikpapan
- 22. Lombok
- Lembar
- Nara Bay
- 23. Badas, Badas, Sumbawa
- 24. Kenanga Beach, Kenanga, Sumbawa

- 25. Wera Beach, Wara, Sumbawa3926. Pero Beach, Kodi, West Sumba4027. Waingapu, Waingapu, Sumba4128. Bodo Beach, Savu4229. Tenau, Kupang, West Timor43
- 30. Dili, Dili East Timor
- 31. Alor, Alor
- 32. Loren Say, Maumere
- 33. Ende, Ende (Flores)
- 34. Larantuka, Larantuka, Flores
- 35. Rinca, Rinca, Komodo
- 36. Loh Liang Pier, Pink Beach (Komodo)
- 37. Soekarno Hatta, Ujung Padang, Sulawesi
- 38. Pare Pare, Pare Pare, Sulawesi

39. Tanjung Ringgit, Palopo, Sulawesi
40. Toli Toli, Toli Toli
41. Bitung, Manado
42. Ternate, Ternate
43. Raja Ampat, Raja Empat-Gam Island
44. Ambon, Ambon
45. Banda Neira, Banda Neira
46. Kokas, Kokas, Fak Fak
47. Agats Village, Agats, Irian Jaya
48. Jayapura, Jayapura

here to start with cruises when you are faced with a country comprised of over 17,000 islands? Indonesia's tropical archipelago splayed out across the equator has a long and established sea-faring history, and today presents not only an extensive list of ports, but also some of the world's most spectacular attractions.

Bali presents a land of colour and jovial traditions, it embodies enjoyment from its lucid waters to the cliff top temples. The island caters to literally every kind of traveler, with a wealth of attractions that include excellent snorkeling and luxurious spa retreats. The port of Tanjang Emas at Semarang on the island of Java enables passengers to explore Borobudur Temple, the largest Buddhist monument in the world and a UNESCO World Heritage Site. Komodo Island is also an extremely popular destination, where guests can come face-to-face with the mighty komodo dragon.







"Neighboring Flores and Lombok islands can be easily explored on smaller vessels, revealing small villages, stunning isolated mountain sceneries and traditional local communities."

#### Meet the team

Each of our team members has an exceptional understanding of the opportunities available in one of the world's largest and emphatically diverse countries.



Sediya Yasa Managing Director



Agus Jaya Cruise Manager



Landriani Ni Made Assistant Cruise Manager



#### **Exceptional Excursions**



#### Temples, Palaces & Craft Villages

Passengers begin their overland voyage to a local market where they explore two of the island's major sites - the 18th century Lingsar Temple and Majura Water Palace. Founded in 1714, the temple is a famous Hindu shrine that draws Buddhist and Muslim worshippers from far and wide. The Temple's sacred pool is home to eels that feed on hard-boiled eggs thrown to them by worshippers – keep your eyes open and you may see them swirling around on the surface.

The Majura Water Palace is an 18th century floating pavilion (Balinese "bale kembang") that sits on an artificial lake and was completed i n 1744. We also discover everyday Lombok life at the colorful Sesele Market where locals haggle for fresh fish, meats, fruit and produce. Before departing we visit Sukarare Craft Village to watch the weavers at work.



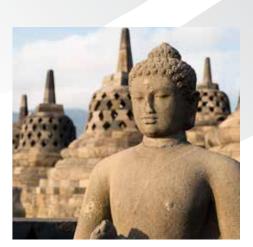
a ship or on foot."



#### **Authentic Balinese** Remains

Our program kicks off with a visit to Kerthagosa at kelungkung Regency Town - a building designed and built in 1710 by the country's leading artisans. The compound contains the beautiful Bale Kambang (floating pavilion) and the Kertagosa (Royal Court of Justice), complete with elaborate ceiling murals. The day continues with a sumptuous buffet lunch served at Mahagiri Restaurant while overlooking stunning rice terraces. We then visit the 13th century Pura Kehen. Here visitors step through the 'Kori Agung' (stone capped gateway) and marvel at the magnificent elephant sculptures.

Then proceed to Penglipuran Balinese village where life has barely changed in more than a century. Our last stop is at Tohpati, a center for Balinese hand weaving and handmade batik prints. Here guests can browse the batik gallery for souvenirs, gifts and fine Balinese crafts.



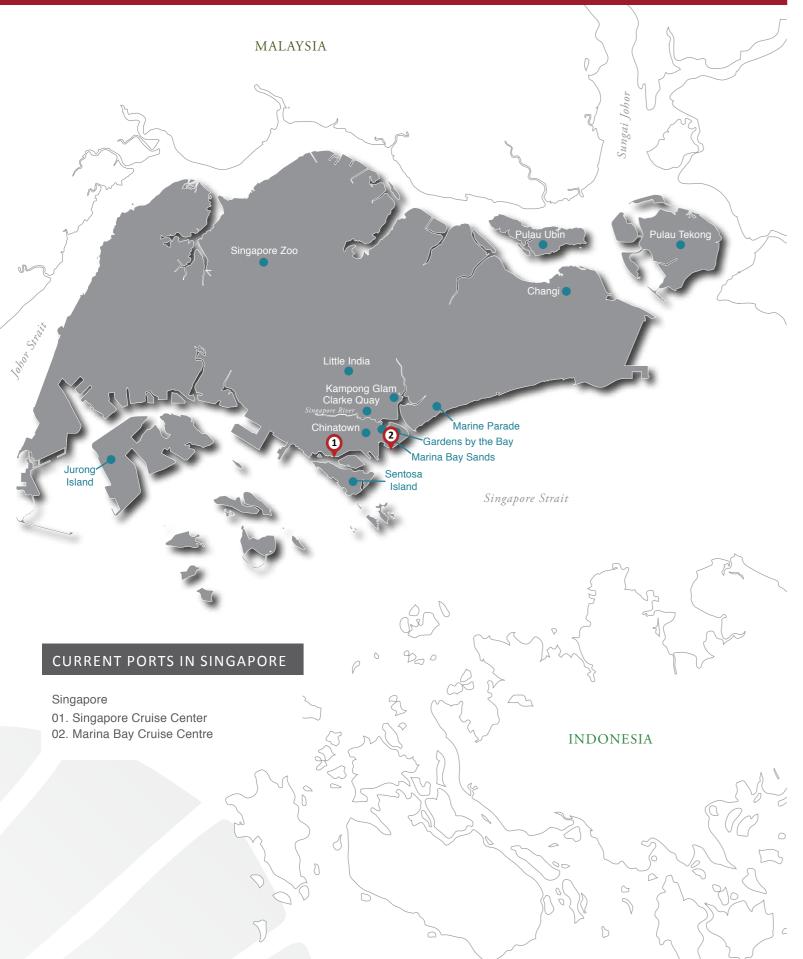
#### Borobudur & Steam Train Ride

Today's excursion includes a visit to the Ambarawa antique train museum, a tour of the colonial-era locomotives and a steam train journey to the mountain town of Bedono close to Borobudur. Borobudur stands unique among other Buddhist temples, and its creation without the use of modern engineering and technology remains a mystery. For more than 1,000 years it lay hidden under dense jungle vegetation following its creation around the year 850. Rediscovered in 1814 by Sir Stamford Raffles, the temple site was cleared of growth and the process of restoring the two million pieces of andesite stone begun.

The view from the top is beautiful and will remain with guests as one of the most spectacular sights of any visit to Southeast Asia. Afterwards we enjoy a tasty Javanese buffet lunch served adjacent to the temple that includes Javanese coffee, tea and local refreshments.

"A vast archipelago rich in natural biodiversity that captivates passengers through compelling cultural traditions. The scattered islands possess a unique geography, diverse flora and fauna, and intriguing history that excite equally from the deck of





he Lion City exudes a pioneering multi-cultural heritage amid a dazzling display of economic achievement and enterprise. Founded as a British trading colony, the island now galvanizes cruise visitors through a skyline of ultra-modern architecture, impeccable service, iconic attractions and pockets of ethnic communities who have retained their colorful cultural traditions. Its location at the tip of the Malay Peninsula has led it to be, historically, the single most important port in Asia.

Those arriving at either of its ports can easily access the wealth of attractions that present themselves. The ethnic heritage districts of Chinatown, Little India and Arab Street along with the colonial Civic District are great places for visitors to experience the delightful contrasts of tradition. While the jaw-dropping, iconic encounters and sights around Marina Bay such as the Gardens by the Bay and the monolithic Marina Bay Sands Hotel are never forgotten.





"Connected to the mainland by a monorail, Sentosa Island includes, among its extensive list of attractions, a two kilometer sheltered beach, skywalk and the Universal Studios Singapore."



#### Meet the team

A team with a wealth of cruise experience not only in Singapore but across Asia, who are on-hand to provide exceptional services at one of the world's busiest ports.



Robert W Guy CMP Managing Director



Amber Chun Director of Cruise Asia and Logistics



Mabel Au Manager





ihanoukville on Cambodia's southern coast was developed as the country's only deepwater port and is rapidly growing in popularity as more passengers arrive. Here visitors can appreciate charming towns such as Kampot and Kep, easily accessible on day excursions, and the tropical mangrove forests of Ream National Park. The islands of Koh Rong and Koh Kong also present luxurious escapes. Koh Rong is surrounded by a reef system of up to 10 meters in depth with excellent visibility for those wanting to dive.

Head inland and the capital Phnom Penh can be reached within a few hours' drive. Here visitors can explore an astounding cultural heritage that fuses the exotic with historic, while effortlessly weaving an alluring café culture and luxurious elements into its modern-day society. Further afield, Siem Reap embraces the magnificent Angkor Wat Temple – the largest existing religious monument in the world and the national symbol of Cambodia.







"A land that transports visitors back in time to a place protected from the excess and trappings of modernization."

#### Meet the team

A team of local experts are ready to deliver exemplary cruise services while introducing passengers to the innate beauty of Cambodia.



Sokhon Yeang Managing Director

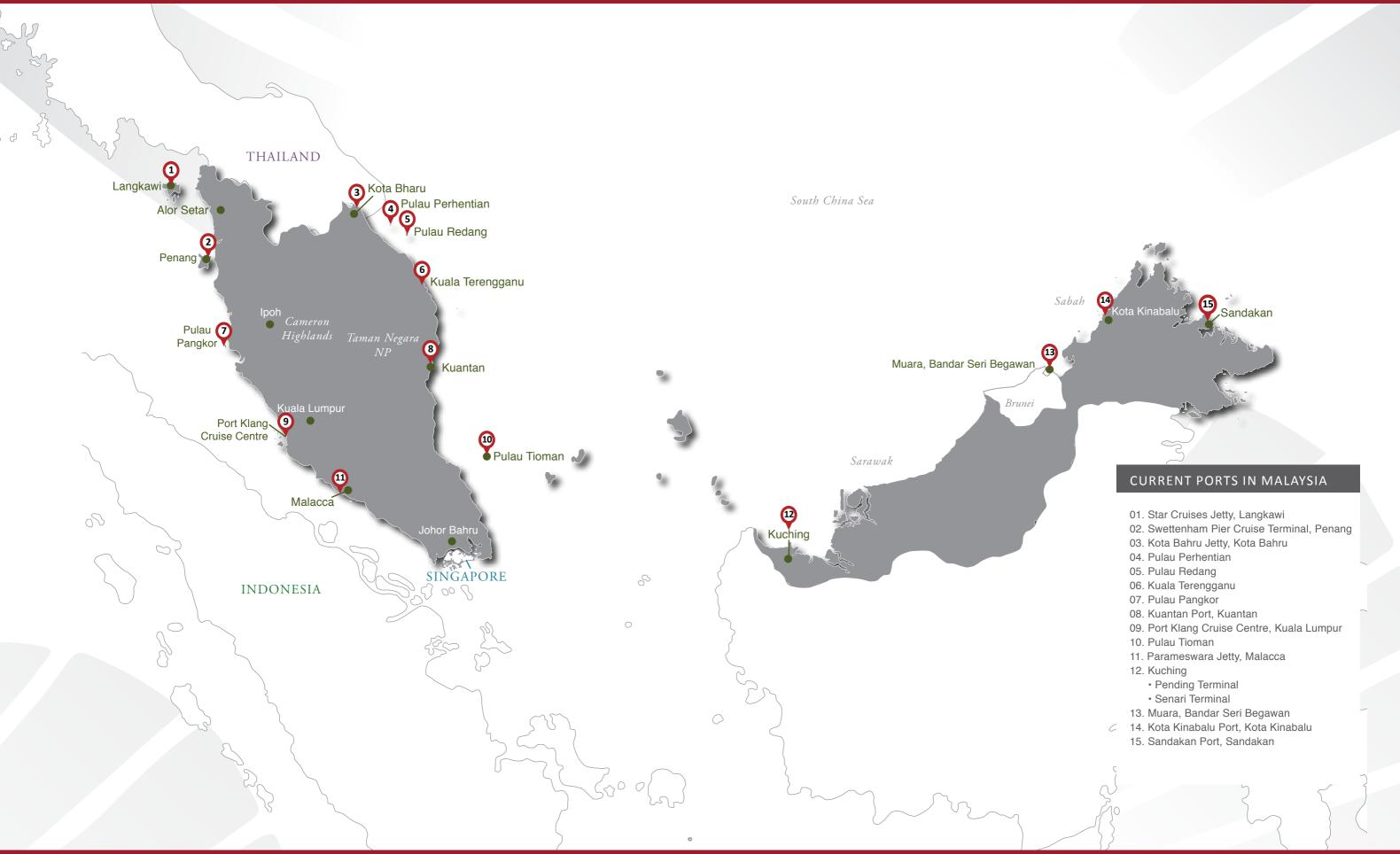


Patrick Chase **General Manager** 



Monika Rath Cruise Manager





eographically divided between Peninsular Malaysia and Borneo, passengers embarking on overland excursions are treated to astounding wildlife encounters and exceptional cultural diversity, reflected in period architecture and a lively atmosphere. Peninsular Malaysia is home to no less than eleven ports and allows visitors to step into the heart of its cultural highlights in George Town, Penang.

Penang absorbs the traveler's attention with a patchwork of cultures, colonial remnants and a truly fascinating heritage. The ports of Port Klang, Langkawi and Penang provide exceptional short-cruise options, each with their own distinct attractions. Further south, the capital of Kuala Lumpur symbolizes the country's pioneering spirit with iconic establishments such as the Petronas Towers ascending 170 meters into the sky, dazzling by day or night. Cross the sea and Borneo presents a world of hidden cultures, a dazzling array of wildlife, intriguing tribes and sublime terrain to immerse in.







"A country that is essentially two different destinations, Malaysia is served by 15 well-spaced operational ports. Four of these are found in Borneo, providing access to some of the region's most diverse wildlife and timeless traditions."

#### Meet the team

The team in Malaysia ensure scrupulous attention to detail backed by years of experience in delivering exceptional shoreside services and excursions.



Sadie Yeoh General Manager



MC Tham Cruise Manager



Anna Marie Chai Cruise Manager, Malaysian Borneo & Brunei





#### Borneo Traditional Living

On this excursion guests visit the Mari Mari Cultural Village where the compelling cultural diversity of Sabah is on display. Set within a tropical fruit orchard and graced with a babbling brook that flows through the middle, the Mari Mari Cultural Village takes you on a journey back in time to the days of the legendary headhunters and other indigenous people of Borneo.

The village reveals the various home-types of the multitude ethnicities found in Sabah. Each home was built by descendants of the tribes they represent and offer a truly genuine cultural encounter.

Within the village, demonstration huts divulge techniques such as the making of a blowpipe, starting a fire from the Polod tree and traditional tattooing. There are also stalls offering Sabah delicacies where guests can taste herbal drinks, rice wine and learn how to cook local delicacies.



joyous occasions.

On arrival at the Mah Meri Village, guests are crowned with a traditional head dress and offered a refreshing coconut drink before attending an informative briefing regarding the Mah Meri People.

We then depart on an insightful tour led by a well-informed guide that finishes with a Q&A session and tree planting. As the wedding rituals in this region are of particular note, there is an opportunity for guests to become a bride and groom as they change into traditional attire and take part in a traditional Mah Meri Mask Dance or Mayin Joh-Oh.

These ancient dances are performed to spiritually invite the Muyang (ancestor spirits) to attend. These ritualistic performances are performed during Ari'Muyang (Ancestor Day celebrations), weddings and other



#### Mah Meri Experience



#### Langkawi Mangroves Explorer 🔊

Set in a craggy, almost magical setting of limestone outcrops rising sharply out of the calm Andaman Sea, the Kilim mangrove forest in Langkawi is an intricate network of streams and hidden coves that are home to hundreds of endemic wildlife species.

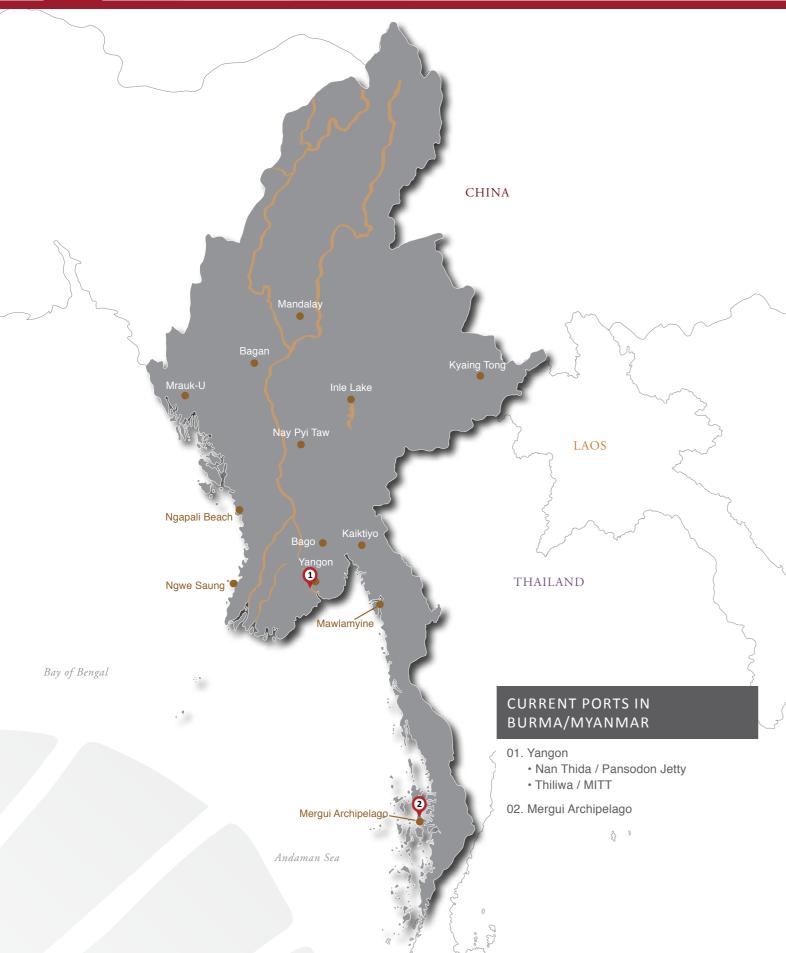
Mangrove swamps are Langkawi's natural defense system that acts as natural shields against strong waves. Among the most exciting of these are the brahminy kites (also known as red-backed sea-eagle) that nest in the overhead escarpments.

One of the best ways to discover this usually inaccessible mangrove world is to join a small boat excursion when an expert guide will throw food into the water, enticing these huge birds to swoop down and pick up the offerings with their curling talons. A further stop at a floating fish farm allows visitors to feed the tame stingrays found here.

"Malaysia is an established destination that presents passengers with a diverse cultural heritage, unique cultural traditions and stunning natural scenery."

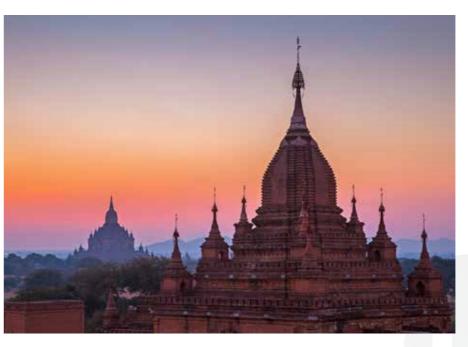


## BURMA/MYANMAR



urma's years of isolation has preserved its extensive coastline, keeping it void of the modern day trappings that attach themselves to the popular classic beach destinations. Many visitors will dock at Yangon, Burma's financial center and the largest city in the country. Characterized by stunning colonial buildings, large open parks and lakes and a fascinating ancient culture, a journey through the city is akin to taking a step back into the days of yesteryear. Overnight tour options also present themselves with the temple strewn Mon region of Bago just a few hours' drive and flights to Mandalay and Bagan allowing visitors to discover its regal past.

The Mergui Archipelago is Burma's glistening cruise gem – an area located in the southernmost part of Burma and comprising over 800 beautiful islands. Due to its lack of media attention, the islands and surrounding seas are alive with an amazing diversity of flora and fauna. Many travelers are yet to realize Burma has some of the most beautiful beaches and islands in all of Asia.







"The largest country in mainland Southeast Asia, Burma presents a magnificent coastline with the Myeik Archipelago situated on the southernmost tip – remaining one of the world's great hidden tourism destinations."

#### Meet the team

An expert team who ensure every operations runs smoothly and efficiently while creating exceptional overland experiences for passengers.



Phyu Su Mon Director

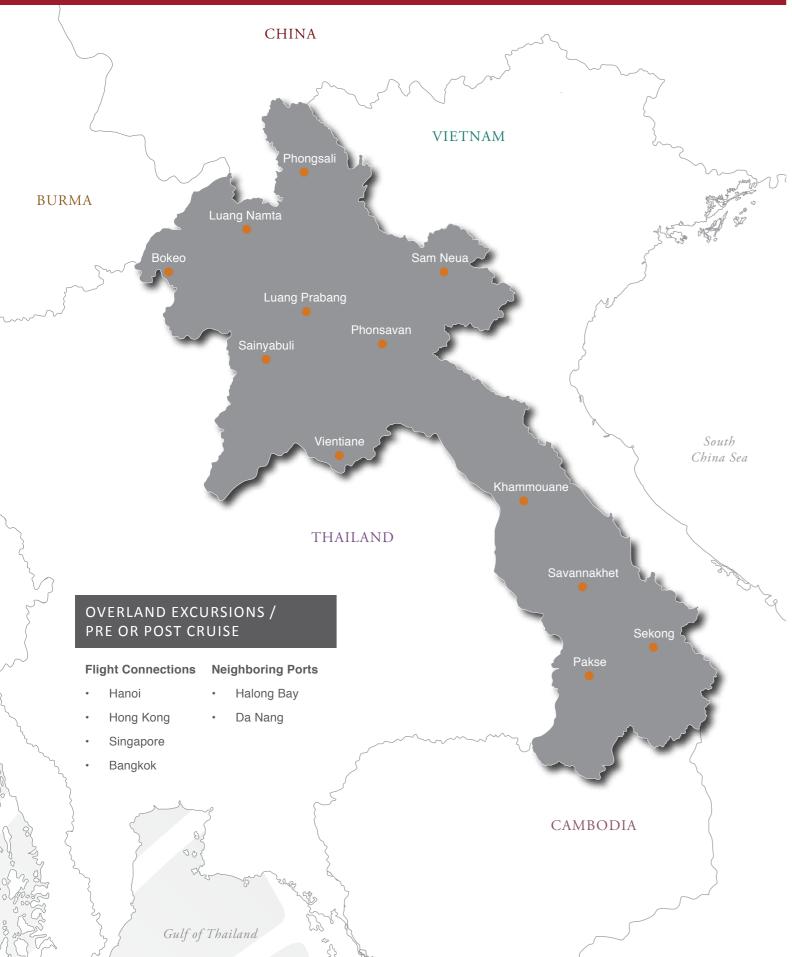


Su Su Myat Htay Manager Cruises & Corporate Accounts



Cho Me Moe Cruise Account Manager





aos is nestled in the heart of Indochina and exemplifies the charming traits of the Southeast Asia peninsula better than anywhere. Easily accessed by air from Hanoi, Ho Chi Minh City and Danang in Vietnam; Siem Reap and Phnom Penh in Cambodia; or from Thailand along the Mekong River, it provides great insight into many cultural traditions that have been lost in other areas of Asia. The Mekong River surges through Laos, from the extreme north in Phou Den Din National Bio-diversity Conservation Area, through Vang Vieng and the peaceful capital of Vientiane, all the way down to the 4000 Islands on the Cambodian border. While there is no sea port, the variety and opportunity for river cruises is outstanding.

Following the course of the Mekong passengers can explore Luang Prabang, a UNESCO World Heritage Site dispersed with many historical temples and colonial-style buildings, surrounded by lush, green mountains. In the south, the 4000 Islands provides the chance to interact with locals who live solely on some of the vast islands found here.







"Ancient traditions are well preserved and the pace of life is very laid-back, allowing visitors to unwind amongst some of Asia's most resplendent landscapes. "

#### Meet the team

Our team of experts in Laos lead from the forefront in providing unique travel experiences through Laos, revealing its fascinating landscapes and distinct heritage.



Somsak Paseuthsai (Sak) **Country Manager** 



Somphone 'Tik' Sourisack **Reservation Manager** 



Thongvan Chanthavilay **Operation Manager** 





ruise Asia by Destination Asia has set an organizational goal to minimize its impact on the environment, applying standards across all aspects of our business that will benefit the communities in which we operate. We work closely with Sustainable Travel International - an internationally recognized third party organization whose mission aligns with our own objectives, to improve and protect destinations through travel and tourism. We chose the 'STEP: Sustainable Shore Excursion Program' – an international standard that recognizes efforts in creating sustainable shore excursions. We are now certified in Thailand, Burma, Malaysia, Singapore and Cambodia, with Vietnam, Indonesia, Japan, Hong Kong, China and Laos coming soon.

The Destination Asia Group integrates corporate social responsibility into the fabric of their everyday practices, as well as on an international level. Across Asia we support small businesses and charities that train the underprivileged and provide opportunities for the disadvantaged. All our socially aware programs consider the environmental impacts and take action to avoid any negative ones.



The community is always at the heart of every project we undertake. We fund and run community based corporate social responsibility projects and initiatives in each of our operating countries, connecting travellers with opportunities to 'give back' whenever possible. A deeper understanding of the place we visit not only enhances our experience, but can help avoid making the wrong decision when faced with challenging situations.

Many of the destinations we work in within Asia, including Vietnam, Thailand, Indonesia, Burma, Cambodia and Laos are in various stages of development, and while it may be tempting to offer money directly to those we meet on the street – we urge travelers to refrain from doing so, as at times the money ends up in the hands of those who aim to deceive. We ask travelers to consult with their guide or contact a Destination Asia office to make a donation where 100% goes directly to those who are most in need. We also advise learning about the basic customs of a country, to enable a show of respect for local traditions and customary ways of life.





hrough the development of responsible tourism practices, we are supporting the creation of small economic enterprises to break the cycle of poverty in some of Asia's most undeveloped communities. While focusing on education, training and building confidence amongst both women and men to better their lives, we are also working together to build the framework of a self-functioning society that can operate on its own in the future. This involves a careful understanding and forging close working relationships so that traditional activities and distinct cultures are preserved.





#### Minimizing Environmental Impact

Every one of our CSR programs take into consideration the associated environmental impacts, avoiding whenever possible, those that could have a negative effect on the environment. Projects involving construction are carried out with cultural and environmental integrity, using locally sourced materials and labor. We also encourage community involvement at every step to install a feeling of self-worth and build confidence amongst those who form the heart of the community. We are also extending these practices to our offices – with every Destination Asia office now using recycled paper, recycling waste materials whenever possible and only using energy-saving lighting. Air-conditioners are also switched of between 12-1pm every day to help conserve energy.



#### Our Online CSR Brochure

As a proud member of the Asian community, we respect the continent that is our home and workplace, remaining fully committed to developing our work ethics and philosophies to better the lives of those who have little.

Our online 'Giving Back' brochure details the projects and initiatives taking place in each of our operating countries, showing our approach to CSR, our values and how travel can have a positive effect in Asia.

Contact us at: sales@destination-asia.com if you would like to receive a copy of our online CSR brochure.



Exceptional shoreside services and excursions across Asia





t Cruise Asia by Destination Asia, we have developed a series of innovative and creative sales tools to support our clients. Ranging from our comprehensive profile that you are reading now, to the latest product news from around the region that's presented in our quarterly newsletter. We know how important it is to stay ahead of the competition, to stand out from the crowd and offer superior products that will really wow your clients.

We understand your need to keep up to date with the latest product news, travel trends and the hottest new developments in the region. These marketing tools support our dedicated cruise website. A portal with the latest news from around the region and further details on each of our operating countries.

Visit us at www.cruise-asia.com.

"We guarantee you will always have your finger on the pulse in one of the world's most dynamic regions for cruise."



#### **Cruise Asia Quaterly**

Our Cruise Asia quarterly newsletter keeps every one of our clients up to date with the latest developments taking place in cruise around Asia. We cover regional news, feature our dedicated staff, detail recently developed products designed to captivate passengers and suggest overland extensions that reveal the inherent beauty of a destination.

As we attend multiple cruise events throughout the year, our newsletter is also the place to discover where we can next meet – and let you know how we got on at previous shows. If you would like to join our mailing list, send a request to sales@destination-asia.com.





#### Unique Experiences 🔊

Cruise Asia by Destination Asia excel at forging unique experiences that connect travelers to the authentic cultures and wonders of Asia, through services that have been refined since opening in 1996. Our network of offices in 11 countries across Asia is backed by specialist local knowledge and a unique collection of key contacts. These assist us in providing unforgettable experiences that take clients beyond the normal 'off the shelf' itineraries.

Our personalized tailormade excursions and itineraries enable passengers to interact with locals and gain unforgettable memories of their time spent in Asia. Such encounters might include; a night-time tour of Bangkok's market and temples in a local tuk tuk; exploring Mount Bromo from its foot to the crater's edge; or connecting with the distinctive culture of Japan, visiting some of its most resplendent temples and learning the art of the tea ceremony.





exceptional shoreside services and excursions in the market of each destination, never compromising on standards. A local management philosophy allows us to focus on the intricate details that collectively, form each operation. Following this process, we are able to offer peace of mind to our clients and the most enlightening and memorable experiences for your passengers.

Each of our operating countries are managed by international travel experts, who are then supported by the best local creative talent, all of whom have deep-rooted connections within the community they live and work. It is this long standing relationship with the destinations that sets us apart from our competitors, our extensive list of close contacts throughout each country has been built over the past 20 years of business in Asia.

*"Cruise Asia by Destination Asia is the region's most professional cruise line service"* provider that operates to the industry's highest standards, providing a range of key services throughout our 11 country network."



#### Asia-Wide Network

Our own standards of excellence ensure clients are always satisfied with their travel experiences while in Asia, and owing to our local management philosophy, we are able to guarantee the same high service levels across each of our 11 destinations. Cruise Asia by Destination Asia is the industry leader when it comes to providing outstanding shoreside services and excursions in Asia. No matter the port, our specialist teams will guarantee the finest reception for passengers while ensuring impeccable time management.

Our company values have always been simple, to provide on-site services that are the very best available in the market in each destination, while never compromising on service standards and delivering a level of service that exceeds our client expectations.



#### HEAD OFFICE

JAPAN

5th Floor Ichikawa Building,

5-13-3 Ginza, Chuo-Ku,

Tokyo 104-0061, Japan

Tel : (81) 3 6278 7960

Fax: (81) 3 6278 8045

japan@destination-asia.com

INDONESIA

Jl. By Pass Ngurah Rai No.360

Sanur, Denpasar, Bali

80228, Indonesia

Tel: (62) 361 283898

Fax: (62) 361 283312

indonesia@destination-asia.com

BURMA / MYANMAR

02/01 2nd Fl, Pearl Condominium, Building A

Kaba Aye Pagoda Road, & Saya San Road

Yangon 11201, Myanmar

Tel : (95) 1 541 162

Fax : (95) 1 548 972

myanmar@destination-asia.com

2034/93-96 Italthai Tower, 21st Floor, New Petchburi Road, Huaykwang Bangkok 10310 Thailand Tel : (66) 2 127 5888 Fax : (66) 2 127 5889 Email : sales@destination-asia.com

#### THAILAND

2034/93-96 Italthai Tower, 21st Floor, New Petchburi Road, Huaykwang Bangkok 10310 Thailand Tel : (66) 2 127 5888 Fax : (66) 2 127 5889 thailand@destination-asia.com

#### CHINA

Suite 2503, Ocean Express Building A Xia Guang Li, Chaoyang District Beijing 100027, P.R. China Tel : (86) 10 8446 7622 Fax : (86) 10 8446 7885 china@destination-asia.com

> SINGAPORE Suite #02-27 33 Ubi Avenue 3 Singapore 408868 Tel : (65) 6887 5508 Fax : (65) 6887 5065

#### singapore@destination-asia.com

CAMBODIA Villa 3, Street 228. Boeng Raing, Phnom Penh, Cambodia Tel : (855) 23 215 761 Fax: (855) 23 213 441 cambodia@destination-asia.com

USA & CANADA (Wholesale Leisure) Henry Kartagener Tel: (1) 212 239 7979 Toll-free (US/Canada): (1) 800 524 7979 info@kainyc.com

CRUISE ASIA BY DESTINATION ASIA Alvin Materi Tel: (64) 93 789603 Mobile : (64) 21 447278 alvin@cruise-asia.com

NORWAY, SWEDEN, FINLAND & DENMARK (Meetings, Incentives, Conventions and Events / Wholesale Leisure) **Christine Engen** Tel : (45) 3311 5600 Mobile : (45) 2810 2434 christine@unitedspiritnordic.com

AUSTRALIA & NEW ZEALAND (Meetings, Incentives, Conventions and Events / Wholesale Leisure) Nicole Naylor Tel : (61) 2 9922 4302 nicole@destination-asia.com

VIFTNAM

7th Floor, Building 55 Truong Quoc Dung Street, Ward 10, Phu Nhuan District, Ho Chi Minh City, Vietnam Tel : (84) 28 3844 8071 Fax : (84) 28 3844 7885 vietnam@destination-asia.com

> HONG KONG Unit A/1, 6th floor @ Convoy 169 Electric Road, North Point, Hong Kong Tel: (852) 2915 6028 Fax: (852) 2915 6038 hongkong@destination-asia.com

#### MALAYSIA Prima Tanjung, Suite 98-03-13A Jalan Fettes, Bandar Tanjung Tokong 11200 Penang, Malaysia Tel : (60) 4 892 7378 Fax : (60) 4 899 6378 malaysia@destination-asia.com

LAOS House No.214, Unit:15, Ban Hathien Village, Phetsarat Road. Luang Prabang, Laos P.D.R Tel : (856) 71 212 881 Fax: (856) 71 212 249 laos@destination-asia.com

#### INTERNATIONAL SALES OFFICES

GLOBAL SALES OFFICE (Global Director of Sales) Katie Buxton Tel : +66 (0) 2 127 5888 katie@destination-asia.com

UNITED KINGDOM & IRELAND (Meetings, Incentives, Conventions and Events) Susan Scales Tel : (44) 20 8949 1234 Mobile : (44) 78 5058 4309 sales@gmc.uk.com

SPAIN & PORTUGAL Bangkok Head Office Sales Team (Meetings, Incentives, Conventions and Events / Wholesale Leisure) Maria Castro Roig Tel : (66) 2 127 5888 Fax: (66) 2 127 5889 maria@destination-asia.com

(Meetings, Incentives, Conventions and Events / Wholesale Leisure) Liz Berry Mobile : (27) 82 853 1161 eberry@iafrica.com

**USA & CANADA** (Meetings, Incentives, Conventions and Events) Joe Lehn Tel : (1) 612 925 4432, (1) 612 238 8071 Toll-free (US/Canada): (1) 800 722 ASIA (2742) joe\_lehn@wmgdmcs.com

> UNITED KINGDOM & IRELAND (Wholesale Leisure) Greg Young Tel : (44) 20 7617 7404 greg@forkmarketing.co.uk

GERMANY, AUSTRIA & SWITZERLAND (Meetings, Incentives, Conventions and Events / Wholesale Leisure) Rolf Hinze Tel : (49) 6102 7996816 Mobile : (49) 174 9920910 destination-asia@finesthotelcollection.de

SOUTH AMERICA (Meetings, Incentives, Conventions and Events / Wholesale Leisure) Sidney Alonso Tel : (55) 113 569 0857 Mobile : (55) 119 8111 2221 salonso@agbrands.com.br

Exceptional shoreside services and excursions across Asia

SOUTH AFRICA

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